

## What is Service Insights?

Service Insights is a free digital tool to collect basic and demographic information from neighbors during intake. It will make the intake process easy for staff and volunteers as well as for the neighbors we serve. The information will be kept secure and can be aggregated to better understand the community we serve and how to better serve them. This information will inform funding and advocacy efforts for both partner agencies and the food bank.

## What are the benefits for the agencies?



### **Easy intake**

Intuitive process to save time and effort for volunteers and staff.



### **Paperless process**

Eliminate the need for storing and searching through paper records.



### **Custom reporting**

Quickly generate reports for government programs, donors, or grant applications.



### **Monitor changes**

Real-time data to inform food procurement and distribution.

## What are the benefits for the neighbors?



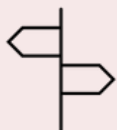
### **Simplified intake**

Information only needs to be given once and confirmed occasionally.



### **Secure data**

Information will be on a secure database and not on multiple systems or paper.



### **Informed decisions**

Insights will help inform changes to improve the way we serve neighbors.

## **Contact us to learn more!**

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