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**The St. Louis Area Foodbank, Walmart, and Feeding America Launch
“Fight Hunger. Spark Change.” Campaign to Combat Hunger in the Bi-State Region**

Throughout April, local residents have four ways to help the St. Louis Area Foodbank provide one million meals to local families in need.

ST. LOUIS (April 2, 2018) –She or he may be a distant relative or your next-door neighbor, but chances are you know one of the estimated 476,000 people, including 127,000 children in the bi-state region who struggle with food insecurity at some point during the year. From April 2 through April 30, St. Louis area residents can make a real difference in the lives of local families.

Walmart, Feeding America and the St. Louis Area Foodbank today kicked off the fifth annual nationwide “Fight Hunger. Spark Change.” campaign online and in stores. Nationally, Walmart and Feeding America are doubling their meal goal to help secure at least 200 million meals, increasing supplier participation to 14, and introducing the Walmart Credit Card as a new way for customers to get involved in the campaign. In another first, Walmart is uniting with social networking site, Nextdoor, to drive conversations in local communities across the nation on ways they can combat hunger.

“We are honored to partner with Walmart, its 14 supplier partners and Synchrony Bank for the ‘Fight Hunger, Spark Change’ campaign this April. Together, we have an amazing opportunity to continue to make progress fighting hunger in our community,” said Meredith Knopp, President and CEO of the St. Louis Area Foodbank. “This campaign will help increase awareness about the issue of hunger, allowing us to secure more local funds and ultimately provide more food to our neighbors in need throughout the bi-state region. We are grateful to everyone in the 26 Missouri and Illinois counties served by the Foodbank who will step up and join us by participating in this campaign.”

Beginning today through April 30, Walmart is offering four ways that customers can get involved and fight hunger online, in-store and through social sharing to help secure meals for local food banks, including the St. Louis Area Foodbank. Visit Walmart.com/fighthunger for further details. Here are the ways customers can participate in the fight against hunger.

- 1. Purchase Product:** For every participating product purchased at U.S. and Puerto Rico Walmart stores or on Walmart.com from April 2 – April 30, 2018, the supplier will donate the monetary equivalent of one meal (\$0.10) on behalf of a Feeding America member food bank, up to applicable limits. Participating suppliers include **General Mills, The Coca-Cola Company, Kellogg, Kraft Heinz, PepsiCo/Frito-Lay/Quaker, Bush Brothers, Clorox Sales Company,**

Conagra, Motts, Unilever, Maruchan, Pinnacle Foods, Post, and JM Smucker.

- **Donate money to your local Feeding America food bank at participating Walmart stores in the U.S. and Puerto Rico.** Donations can be made at the register to the St. Louis Area Foodbank in increments of \$1, \$2, \$5 or an amount chosen by the customer. Donating is also an option at the self-checkout (Scan and Go) register. When customers click “Finish & Pay” on totals over \$10, it will trigger the prompt with details on donating.
- 2. **Make an online act of support:** For every traceable post of campaign content with #FightHunger on Instagram and for every traceable share or retweet on Facebook and Twitter of campaign content, Walmart will donate \$10.00 to Feeding America and for every click on the support button on the program website, Walmart will donate \$1.00 to Feeding America, up to \$1.5 million.
- 3. **Use the Walmart Credit Card:** Synchrony Bank will donate the monetary equivalent of one meal (\$0.10) for each Walmart Credit Card transaction made at Walmart stores and on Walmart.com during the campaign, up to \$750,000.

The “Fight Hunger. Spark Change.” campaign launches at a critical time. More than 392,000 people rely on the St. Louis Area Foodbank for assistance each year. More than one-third of those served by the Foodbank are children. Nationally, one in eight Americans (41 million), including one in six children (nearly 13 million) struggle with hunger at some point during the year, according to the USDA.

“Families and individuals in communities of all sizes across the country are struggling with hunger, including right here in the St. Louis area,” commented Rodney Walker, Walmart Regional General Manager for St. Louis Metro Area. “However, through the strength of the community, change can occur. As community members, our suppliers, customers and friends at the St. Louis Area Foodbank come together to fight hunger through this campaign, we can help secure meals to reach the local foodbank’s goal of one million meals and do our part to help achieve the nationwide campaign goal of 200 million meals.”

Last year, the St. Louis Area Foodbank received enough funds through the *Fight Hunger. Spark Change.* campaign to provide more than 800,000 meals for local families. Walmart has been a long-time supporter of the Foodbank and its mission to feed hungry people. Recent grants through the Walmart Foundation have been used to purchase new trucks to safely transport refrigerated product and to purchase refrigeration/freezer units for some of the Foodbank’s partner agencies to safely store perishable food for distribution.

To learn more about the campaign, visit www.walmart.com/fighthunger.

To download video and photos, visit <https://corporate.walmart.com/newsroom>

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About the St. Louis Area Foodbank

The St. Louis Area Foodbank began its service to the community in 1975. Since that time, the organization has grown to become the bi-state region’s largest nonprofit 501c3 food distribution center dedicated to feeding those in need. Through a network of more than 500 partner agencies in 26 counties in Missouri and Illinois, the Foodbank distributes over 43 million pounds

of food and personal care items annually. More than 392,000 people in the bi-state region rely on the Foodbank for assistance each year. For more information on the organization and the issue of hunger, please visit www.STLFoodbank.org.

About Walmart

Walmart Inc. (NYSE: WMT) helps people around the world save money and live better - anytime and anywhere - in retail stores, online, and through their mobile devices. Each week, nearly 270 million customers and members visit our more than 11,700 stores under 59 banners in 28 countries and eCommerce websites. With fiscal year 2018 revenue of \$500.3 billion, Walmart employs approximately 2.3 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting <http://corporate.walmart.com>, on Facebook at <http://facebook.com/walmart> and on Twitter at <http://twitter.com/walmart>.